

4th Annual Nevada Tribal Tourism Conference

Captivating the World through Tribal Tourism



APRIL 3-4 • 2012 • ELKO • NEVADA

Red Lion Hotel & Casino
2065 Idaho Street, Elko, NV 89801
1-800-545-0044 www.redlionhotelelko.com

Meeting registration (includes all events)
\$100.00 per person if registered by March 2, 2012
or \$125 if registered after March 2, 2012. Registration deadline, March 26, 2012.

For more information visit our website at NevadaIndianTerritory.com
or e-mail cgibbons@nic.nv.gov

r e g i s t r a t i o n f o r m

Amount Enclosed: \$ _____

Name: _____

Tribe/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Make checks payable to: Indian Territory (non-refundable – no credit cards accepted)
Mail to: Indian Territory 5366 Snyder Avenue, Carson City NV 89701
Phone: (775) 687-8333 Fax: (775) 687-8330



nic.nv.gov



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NevadaIndianTerritory.com

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TravelNevada.com

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The Nevada Indian Territory in partnership with the Nevada Indian Commission and the Nevada Commission on Tourism is proud to host the fourth annual "Nevada Tribal Tourism Conference." This year's conference will feature a spectrum of professionals in the tourism and tribal tourism industries who will provide strategies on how Nevada Tribes can share their rich history and culture with visitors from around the globe!

You are invited to come and experience the full array of events planned for this year's Tribal Tourism Conference, from the top-notch key note speakers and presenters, to the pristine beauty of the Ruby Valley; home to the Western Shoshone people, and the intriguing account of westward expansion interpreted at the California Trail Center. The 2012 Nevada Tribal Tourism Conference has something to offer everyone!

A limited number of **registration only scholarships** are available on a first come first serve basis to Nevada Tribes who would like to attend.

Who Should Attend:

- Tribal Economic Development Directors
- Tribal Cultural Resource Directors
- American Indian Artists
- American Indian Arts and Crafts Vendors
- Museum and Cultural Center Staff
- Grant Writers
- Anyone who is interested in Tourism Opportunities!

Hotel Reservations:

Red Lion Hotel & Casino
2065 Idaho Street
Elko, NV 89801

- Room Rates: \$77.00 + 12% occupancy tax per room
- Website: www.redlionhotelelko.com
- For Hotel Reservations call: 1-800-545-0044 or 775-738-2111
- Rooms Blocked Under Group Code:
Ask for "Nevada Tribal Tourism Conference Group" rate
To guarantee special room rate, make your reservation by March 19, 2012

For more Information:

website NevadaIndianTerritory.com
e-mail cgibbons@nic.nv.gov
phone 775-687-8333

tuesday April 3

- 7:30 am Registration Opens**
Red Lion Hotel & Casino
Humboldt Room
- 8:00 am Plated Breakfast**
Ruby Valley Room
- 8:30 am Opening Prayer**
Welcome and General Session
Bryan Cassadore, *Chairman*,
Te-Moak Tribe of Western Shoshone
Claudia Vecchio, *Director*,
Department of Tourism and Cultural Affairs
Sherry L. Rupert, *Chairwoman*,
Indian Territory
- 8:45 am Key Note Address: State of Tribal Tourism, a National Perspective**
Leslie Kedely, *Executive Director*,
American Indian Alaska Native
Tourism Association and
Ed Hall, *Transportation Specialist*,
Bureau of Indian Affairs
- 10:30 am Break**
- 10:45 am Writing a Successful Press Release**
Valerie Taliman, *West Coast Editor*,
Indian Country Today (Tentative)
- 12:00 pm Luncheon**
Ruby Valley Room
- 1:00 pm Small Business Administration Programs and Services for Native Americans**
David A. Leonard,
U.S. Small Business Administration
- 2:15 pm Completing a Tribal Tourism Plan**
Susan Guyette, Ph.D.,
Author of *Planning for Balanced Development*,
Santa Fe Planning & Research
- 3:30 pm Break**
- 3:45 pm Income for Tribal Cultural Centers and Museums**
Susan Guyette, Ph.D.,
Author of *Planning for Balanced Development*,
Santa Fe Planning & Research
- 5:00 pm Closing Remarks and Recess for the Day**
- 6-8:00 pm Welcome Reception**
Western Folklife Center
(Shuttle Transportation Provided)

wednesday April 4

- 9:00 am Site Visit - Board Tour Buses**
Travel by bus
(departing from the Red Lion Hotel & Casino)
- 9:15 am Arrive at California Trail Center**
BLM Presentation and Tour of Center
- 11:30 am Board Bus**
- 11:45 am Arrive at Te-Moak Tribe of Western Shoshone**
Welcome and Cultural Presentation
- 12:00 pm Lunch Provided**
- 12:30 pm Cultural Presentation and Presentation on Great Basin Indian Archives**
- 1:45 pm Board Bus**
Accompanied by Tribal Tour Guide
- 2:00 pm Arrive at Tribal Smokeshop for Snacks & Drinks**
- 2:30 pm Board Bus**
Accompanied by Tribal Tour Guide
- 3:15 pm Arrive at South Fork**
- 3:45 pm Board Bus**
- 4:30 pm Arrive at Hotel**
Dinner on Your Own

