

April 22 - 23

Celebrating our Culture through Tourism

Harrah's Reno

219 North Center Street Reno NV 89501
(800) 423-1121 HarrahsReno.com

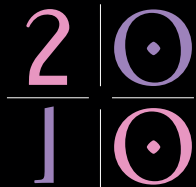
Meeting Registration (Includes All Events):

\$100.00 per person if registered by April 2, 2010 or \$125 if registered after April 2, 2010

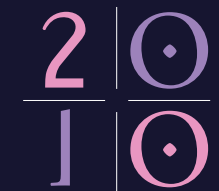
Registration Deadline: April 9, 2010

For More Information:

Visit our website at NevadaIndianTerritory.com
or e-mail cgibbons@nic.nv.gov



nevada
tribal
tourism
conference



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tourism

conference

registration form

Amount Enclosed: \$ _____

Name: _____

Tribe/Organization: _____

Address: _____

City: _____ State: _____ Zip Code: _____

Phone: _____ Fax: _____

Email: _____

Make checks payable to: Indian Territory (non-refundable)
Mail to: Indian Territory 5366 Snyder Avenue, Carson City NV 89701
Phone: (775) 687-8333 Fax: (775) 687-8330



INDIAN TERRITORY
NevadaIndianTerritory.com



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The Indian Territory, in partnership with the Nevada Indian Commission, is excited to bring you a second year of engaging workshops and speakers presenting successful strategies and tribal projects that have been able to launch their tribes into the lucrative tourism industry. You are invited to come and experience the full range of events planned for this year's Tribal Tourism Conference, from the internationally known keynote speakers and presenters to the breathtaking scenery of Pyramid Lake and its Stone Mother to American Indian music artists.

Join us and find out how you can **Celebrate Your Culture through Tourism!**

Who should attend:

- Tribal Economic Development Directors
- Tribal Cultural Resource Directors
- American Indian artists
- American Indian arts and crafts vendors
- Museum and Cultural Center staff
- Grant writers
- Anyone who is interested in tourism opportunities!

Hotel Reservations

- Room Rates: \$49.00 + tax per room
- Website: HarrahsReno.com
- For hotel Reservations call: (888) 726-6311
- Rooms blocked under Group Code: Ask for "Reno" and then Group Code S04TRIBE
To guarantee special room rate, make reservation by April 1, 2010.

For More Information:

Visit our website at NevadaIndianTerritory.com or e-mail cgibbons@nic.nv.gov

2010
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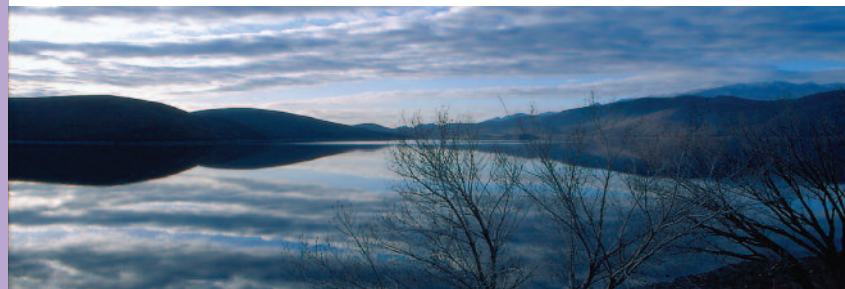
Thursday April 22

- 7:30 am Registration *Harrah's Reno Bill Harrah Room*
- 7:30 am Continental Breakfast
- 8:30 am Opening Prayer
Welcome and General Session
Arlan Melendez, Chairman
Reno Sparks Indian Colony
Dann Lewis, Director
Nevada Commission on Tourism
Sherry L. Rupert, Chairwoman
Indian Territory

**Key Note Address:
State of Tribal Tourism**
Ed Hall

Office of Transportation, Bureau of Indian Affairs and American Indian Alaska Native Tourism Association

- 10:00 am Break
- 10:15 am Developing the Las Vegas Paiute Golf Resort
- 11:15 am The Importance of Customer Service and Personal Conduct in Tribal Tourism
- 12:00 pm Luncheon Sponsored by Barrick Gold of North America
Harrah's Reno Bill Harrah Room
- 1:00 pm The Poeh Center: Taking the Road Less Traveled: Cultural Preservation, Revitalization and Economic Development
- 2:00 pm Preserving and Sharing our Cultural Resources
- 2:45 pm Break
- 3:00 pm The Making of the Hualapai Grand Canyon Skywalk
- 4:15 pm Geo-Tourism – Mapping Pyramid Lake
- 5:00 pm Recess for the Day
Dinner on Your Own



Friday April 23

- 9:00 am **Site Visit - Board Tour Buses**
Travel by bus (departing from the Corner of Center and Second Streets) or drive to Pyramid Lake via I-80
- 10:30 am **Arrive at Pyramid Lake, Stone Mother**
Pyramid Lake Paiute Tribe
Story of Stone Mother



- 11:30 am **Arrive at Pyramid Lake Museum**
- 12:30 pm **Lunch Provided**
- 1:30 pm **Pyramid Lake Presentation**
- 3:30 pm **Closing Remarks**
- 3:45 pm **Board Bus and Return to Hotel via Pyramid Lake Highway**
- 5:00 pm **Arrive at Hotel**
- 7:00 pm **Native Musicians Concert (Free for Registered Conference Attendees)**

