

Indian Territory Meeting Minutes
Nevada Indian Commission Office
5500 Snyder Ave., Building #3, Carson City, NV
Wednesday, October 21, 2009

Present: Sherry L. Rupert, Chair, Indian Territory and Executive Director, Nevada Indian Commission; Chris Gibbons, Treasurer, Indian Territory and Administrative Assistant III, Nevada Indian Commission; Scott H. Carey, Secretary, Indian Territory and Tribal Planner, Pyramid Lake Paiute Tribe; Christian Passink, Rural Programs Manager, Nevada Commission on Tourism; Dan H. Lewis, Director, Nevada Commission on Tourism; Alfred C. Granados, Business Operations Manager, Washoe Tribe of Nevada and California; Bruce Rettig, President, Charter Advertising; John Dayberry, Native Elements Landscape & Restoration; Rob Beltramo, Tribal Planner, Washoe Tribe of Nevada and California

- I. Welcome and Introductions
 - a. Sherry Rupert called the meeting to order at 10:05am and asked everyone to introduce themselves.

- II. Approval of August 26, 2009 Meeting Minutes
 - a. Rob Beltramo motioned to approve the meeting minutes of August 26, 2009 the motion was seconded by Christian Passink. Motion carried.

- III. Comments by Chairwoman
 - a. Sherry Rupert stated that her comments were covered in the introductions agenda item.

- IV. Treasurer Report
 - a. Chris Gibbons gave a brief overview of the funds available to Indian Territory. There is a total of \$5502.12 in the account. There is \$4539.74 left of the administration grant. \$3000 was used from the NCOT grant to send members of the Indian Territory to the AIANTA conference in New Mexico in September.

- V. Introduction of Dan Lewis, Director, Nevada Commission on Tourism and Nevada Commission on Tourism Update – Christian Passink, Rural Programs Manager, Nevada Commission on Tourism
 - a. Christian Passink introduced Dan Lewis the new Director of the Nevada Commission on Tourism (NCOT) to the Indian Territory.
 - b. Christian provided an overview of the grant applications submitted to NCOT during the 2nd Cycle. From Indian Territory there were 6 grants submitted. Statewide there were 90 grants submitted. Overall there was \$740,415 funds requested statewide with only \$365,000 available to reward.
 - c. The 2nd Cycle of Tourism grants will be reviewed by the Territory Chairs at their meeting in Lovelock on November 4 & 5.
 - d. Christian stated that there are many upcoming FAM tours coming to Nevada, the country and the world. The Mexico FAM tour with representatives scouting the area for ski packages starts on Friday October 23rd.
 - e. Rob Beltramo stated that the Washoe Tribe of Nevada and California has an upcoming FAM tour as well.
 - f. Sherry Rupert stated that she went to the Nugget Rib Cook-Off in Sparks this year and that about 90% of the people she talked with were from the Sacramento and San Francisco areas. Christian stated that that assumption sounds about right and that in the rural areas of the state it is all about holding special events to bring tourists to the rural areas.

- VI. Presentation on Indian Territory and the Nevada Tribes – Sherry Rupert, Executive Director, Nevada Indian Commission
- a. Sherry Rupert provided a brief overview of the Nevada Indian Commission (NIC) and the individual Tribes in Nevada. Sherry stated that the Indian Territory can help NCOT and other state agencies approach the Federally-recognized Tribes in Nevada. Sherry also provided an overview of the efforts of the Indian Territory to increase tourism throughout the state. These efforts included; the Tribal Tourism Conference, the Stewart Indian School Trail, statewide Tourism trainings, Indian Territory promotional materials and the Indian Territory Tourism Development Plan.
 - b. Rob Beltramo stated that the Indian Territory was very helpful in supporting the tourism efforts of the Washoe Tribe of Nevada and California.
 - c. Scott Carey stated that the Indian Territory was very helpful in supporting the tourism efforts of the Pyramid Lake Paiute Tribe.
 - d. John Dayberry and Bruce Rettig provided an overview of the Lake Tahoe Paddle Fest and their efforts working with the Tribes in Nevada. John and Bruce also discussed their efforts to grow the Lake Tahoe Paddle Fest and reach out to the Tribes to preserve and enhance indigenous water craft.
- VII. Report on the American Indian Alaska Native Tourism Association Conference, Santa Fe, New Mexico, September 21-23, 2009
- a. From the Indian Territory; Sherry Rupert, Chris Gibbons and Della John attended the American Indian Alaska Native Tourism Association (AIANTA) Conference in Santa Fe, New Mexico, on September 21-23, 2009.
 - b. Sherry stated that overall the conference was good, they all learned a lot, the mobile workshops were great and the people organizing the conference were very friendly. Sherry further stated that the group attending were able to make some good connections with the local tribes and AIANTA that could lead to assistance and resources to help the Indian Territory.
 - c. Sherry also stated that the biggest lesson she learned about tourism from the conference is that Tribes can't do it alone, they have to collaborate and that they need to tell their own story.
- VIII. Indian Territory Grant Applications Submitted to Nevada Commission on Tourism 2nd Grant Cycle
- a. Christian Passink stated that on December 8th the Nevada Commission on Tourism will review the grant application report and make the final decision concerning the 2nd cycle grants.
 - b. Sherry Rupert stated that she did not put in a grant application this cycle for the Stewart Fathers Day Powwow. Sherry announced that a new partnership for the event has been made with the Courtyard Marriot Hotel in Carson City.
- IX. *Discussion on What the Indian Territory would like to do at the Upcoming Inter-Tribal Council of Nevada Convention – November 17-19, 2009
- a. Sherry Rupert stated that last year the Indian Territory set up a booth at the conference and presented during the Inter-Tribal Council of Nevada (ITCN) conference. Sherry suggested that the Indian Territory should set up a booth this year as a way to reach out to the Nevada Tribes, but that a presentation to the general session of the conference was not needed.
 - b. A booth for this year's ITCN conference costs \$50. Rob Beltramo made a motion to spend \$50 to reserve a booth at the ITCN conference. The motion was seconded by Alfred Granados and approved by the committee.

- X. *Discussion and Planning for the 2010 Nevada Tribal Tourism Conference
 - a. Sherry Rupert suggested the theme for the upcoming conference should be “Celebrate our Culture through Tourism.”
 - b. Christian Passink suggested the theme for the upcoming conference should be “Celebrating Culture through Tourism.”
 - c. Sherry Rupert stated that the conference is planned to be held in Reno on April 22-23. Sherry stated that they would like to hold the conference on a Thursday & Friday and incorporate an evening entertainment session on Friday or Saturday. Potential mobile workshops for the conference include a trip to Pyramid Lake.
 - d. Sherry Rupert stated that she will begin to work off the April 22-23 dates to secure a venue and start planning the conference.

- XI. Next Steps – Where do we go from here?
 - a. Coordination between the Nevada Made Program and the Indian Territory
 - b. Planning for the 2nd Nevada Tribal Tourism Conference
 - c. Develop an American Indian Artist and Product Listing
 - d. ITCN Conference Involvement
 - e. Pyramid Lake \$50,000 Cutthroat Challenge on November 27th & 28th at Pyramid Lake
 - f. Tahoe Paddle Fest

- XII. Agenda Items for Next Meeting
 - a. Tahoe Paddle Fest Presentation by John Dayberry

- XIII. Scheduling and Location of Next Indian Territory Meeting
 - a. The next Indian Territory meeting was preliminarily set to be combined with the Reno-Tahoe Territory meeting in December. Sherry Rupert stated that she will follow up with the Reno-Tahoe Territory and let everyone know when the next meeting will be scheduled.

- XIV. Adjournment
 - a. Alfred Granados motioned to adjourn, seconded by Rob Beltramo. Motion carried and the meeting was adjourned at 11:14 am.