

Indian Territory Meeting
Ely Shoshone Tribe Administrative Office
November 27, 2007

Present: Bill Dancing Feather, Sherry Rupert, Chris Gibbons, Chuck Nozicka, Rick Spilsbury, Delaine Spilsbury, David Toll, Mary Pete, and Evie Pinneo.

- I. Call to Order
 - a. Meeting was called to order at 1:10pm
- II. Introductions
- III. Old Business
 - A. Development Plan
 - a. Bill said the committee met with the Ely Shoshone Tribe earlier today and will meet with the Moapa Business Council next month.
 - b. Delaine said committee members should visit the Lost City Museum in Overton while in Southern Nevada.
 - c. Chuck said great dialogue has been opened through the development committee meetings with Tribes.
 - d. Bill said the outreach to Tribes is to promote Tourism and economic development.
 - B. IT Brochure-Possible Changes/Updates
 - a. Bill said the committee has applied for the next cycle of the Nevada Commission on Tourism Marketing Grant. Indian Territory have asked for funding to reprint the Indian Territory brochure. The first printing produced 1,000 copies and asking for 25,000 copies for the next printing.
 - b. Delaine said the brochure could be displayed on tourist racks for a fee and the committee can distribute them using a certified folder rate for postage.
 - c. Bill said a few changes will be made to the brochure before the next printing.
 - C. Nevada Governor's Conference on Tourism
 - a. It was mentioned that committee members need to check the Nevada Commission on Tourism's website to make they are registered for the conference or they can confirm registrations with Mary Klemme.
 - b. Bill said the Governor's Conference on Tourism will be held December 12-14, 2007 at Caesars Palace in Las Vegas. Last year Nevada brought in 40 million in tourism dollars and the Tribes were not involved. He also said that having Tribal Chairman present this year is very important.

- c. Sherry said the Tribal Chairman who attend need to be recognized during the conference. Bill will speak with NCOT about this request.

D. IT Website

- a. David said the IT website is ready to go, just need some events submitted and it then site can go live. David will send the Nevada Indian Commission the link so that they can submit their events.
- b. Sherry asked David what happens to an event on the site once it has occurred. David answered the event will need to be re-submitted.
- c. David said the committee should appointment someone to be in charge of the website as someone needs to monitor the events that are submitted.
- d. Bill said a yahoo account needs to be established so that committee members can access questions submitted on the site.
- e. Chris asked if the site will keep track of the number people who visit. David said yes, the site will track visitors.

E. IT Bylaws-Review and Approval

- a. It was mentioned that the committee needs to request the by-laws electronically from Evie. Bill said he will request the by-laws and the committee will review them at the next meeting.

IV. New Business

A. Nevada Indian Commission Budget Cuts

- a. Sherry said the Nevada Indian Commission is facing an 8% budget cut. The Commission's budget falls under the Department of Health and Human Services. The cut means no new computers, no travel funds, and the cuts will also affect salaries. Sherry proposed offering administrative assistance to the committee, providing meeting space, and possibly website maintenance.
- b. Bill said the territories usually have Chamber of Commerce's who host meetings but Indian Territory does not. The territory has extra funds because of this and it may be possible to help out the Commission. He suggested having a separate meeting to discuss the issue as continuing a partnership with the Commission is very important. Bill told Sherry to come up with detailed costs.
- c. Chuck said that it would be great to have an Indian Tourism bureau in Nevada. Chuck also mentioned the committee could change its address on brochure to the Nevada Indian Commission's address.

- B. The 2008 Annual American Indian Tourism Conference (www.aianta.org)
 - a. Bill said he would like to put in for a grant to send three people to the 2008 American Indian Tourism Conference.
 - b. Sherry said the Falmouth Institute is also sponsoring an Indian Tourism conference and will look more into it. Sherry also said that heritage tours are very important as visitor's want to experience Native American culture.

C. IT Funding Opportunities/Revenues

- a. Bill mentioned the committee needs to partner with Debra Sillik from the American Indian Chamber of Commerce.
- b. Chuck said the website could have a virtual marketplace showcasing Native American owned businesses and artists. Could have producers ship from their sites and give the territory a percentage of the profits.
- c. David said some producers are diligent and others are not in terms of shipping items out.
- d. Sherry said there should be a system put in place to certify authentic Nevada Native American arts and crafts.
- e. Delaine said there is an Indian arts and crafts association based in Albuquerque, NM. She is a member of the organization.

D. IT Tribal Tourism Conference

- a. Bill said he would like to see Indian Territory host a Nevada Tribal Tourism conference in the next two years. They will ask Nevada Tribal representatives to attend and have workshops on tourism and economic development. Indian Territory will need to get input from Tribes on what they would like to see at the conference.

V. Adjournment

- a. Next meeting will be held January 17, 2008 at the Nevada Indian Commission.
- b. Chris said the October meeting minutes should be on the agenda for approval at the next meeting
- c. Evie motioned to adjourn. Meeting was adjourned at 2:30pm