

Indian Territory Meeting Minutes
Nevada Indian Commission Office
Carson City, Nevada
December 17, 2008

Present: Della John, Vice-Chairperson, Indian Territory and Tribal Administrator, Pyramid Lake Paiute Tribe; Sherry L. Rupert, Chair, Indian Territory and Executive Director, Nevada Indian Commission; Chris Ann Gibbons, Secretary/Treasurer, Indian Territory and Administrative Assistant, Nevada Indian Commission; Christian Passink, Rural Programs Manager, Nevada Commission on Tourism; Rob Beltramo, Tribal Planner, Washoe Tribe of Nevada and California; Bruce Rettig, President, Charter Advertising; William Dancing Feather, Native American Program Assistant, Advisory Council on Historic Preservation (teleconference).

- I. Welcome and Introductions
 - a. Sherry Rupert called the meeting to order at 10:15am and asked everyone to introduce themselves.

- II. Approval of October 15, 2008 Meeting Minutes
 - a. Rob Beltramo motioned to approve the meeting minutes of October 15, 2008, seconded by Bruce Rettig. Motion carried.

- III. Treasurer Report
 - a. Sherry reported that she and Chris went to Bank of America and added Chris to the Indian Territory (IT) account.
 - b. Sherry also talked with the bank about the \$35.00 a month maintenance fee being charged to the IT account. The fee was a mistake and the charges were reversed. She was also told the account must maintain a \$3,000 minimum balance or use debit card once a month for no monthly fee. If we don't do either, there will be a \$12 a month maintenance fee charged to our account.
 - c. Charter Advertising was paid for the Stewart Indian School rack cards.
 - d. Four cases of the IT brochures were shipped to the Las Vegas Convention and Visitors Authority. The postage was paid out of the Administrative Grant.

- IV. Nevada Commission on Tourism Update - Christian Passink, Rural Programs Manager, Nevada Commission on Tourism
 - a. Christian Passink reported the 2009 Governor's Conference on Tourism has been cancelled due to the State of Nevada's budget shortfall and the Governor called for a special session during the same time as the Conference. Registrations for the Conference will be re-funded and the Nevada Commission on Tourism (NCOT) is now focusing their attention on planning the Rural Roundup.
 - b. The 2009 Second Cycle of NCOT Marketing Grant Program was also affected by recent budget cuts. Both Christian and Kari Frilot re-worked the grant awards and they now need to be approved at the upcoming NCOT Board Meeting.
 - c. Sherry asked Christian if NCOT is still planning to have a Native American Experience luncheon at the Rural Roundup. Christian replied Rick from the Fallon Convention and Tourism Authority is going to contact Francine Tohannie in regard to making Indian tacos for the luncheon. Sherry added

she has contacted the Eagle Wings Pageant Group and is waiting to hear back if the dancers will be available to perform at the luncheon.

- d. Christian also shared Nevada Magazine is always looking for story ideas and to please contact him if you have any ideas for future articles.
- e. NCOT has recently released new mobile web sites. By using your cell phone you can now access snow, ski and weather conditions on the new sites. NVski.mobi and NVroads.mobi were developed to provide quick and accurate information to your cell phone.

V. Update on Indian Territory Website - Chris Gibbons, Secretary/Treasurer, Indian Territory

- a. Chris Gibbons reported she sent an e-mail to Bruce Rettig regarding changes to the Indian Territory website.
- b. Some of the changes suggested included adding a section about the Indian Territory Committee, a photo gallery, adding the list of events from the IT brochure, add related links and have a frequently asked questions page.
- c. Chris also mentioned adding the map from the IT brochure to the website. It would be great to see an interactive map where a visitor could click on the map and be directed to a tribe's website.
- d. Bruce agreed it would be good to see an interactive map added to the site and he will look into it. Also, the new site is up and running and a lot of changes have been made to it.
- e. Chris will e-mail Bruce the Committee's meeting minutes for the site.
- f. Rob added Meeks Bay is also considered a Tribal Enterprise. Also, the Washoe Tribe has teleconferencing available and if the Committee is interested the Tribe could host a future meeting.

VI. Report on Indian Territory Participation at the Inter-Tribal Council of Nevada Convention - November 17-20, 2008

- a. Sherry reported that Chris, Della and herself went to the Inter-Tribal Council of Nevada Convention. Chris and Della worked at the Indian Territory booth and Sherry attended the Conference and worked at the booth.
- b. Sherry presented information on IT at the Convention and put together a power point for her presentation. Sherry showed the Committee the power point she presented at the Convention.

VII. Planning for the Nevada Tribal Tourism Conference

- a. The 2009 Nevada Tribal Tourism Conference will be held April 27-28, 2009.
- b. Sherry passed around a draft agenda for the Committee to review.
- c. Possible topics for breakout sessions include information on the NCOT Marketing Grant Program, what is marketing and why is it important, starting your own business, creating and maintaining a website, educating the tourist on American Indian culture and how to set up a 501c3.
- d. Sherry said she would like to see a familiarization tour included in the Conference. Possible site visits may include Meeks Bay and Val Halla. Bruce said he will speak to the Director of Val Halla about a possible visit and Rob will check on dates for visiting Meeks Bay.
- e. Sherry also said she will put in a call to the Reno-Sparks Convention and Visitors Authority about possible host hotels. The Committee has mentioned the Cal-Neva in Lake Tahoe as a possible host site.

- f. Bill Dancing Feather shared with the Committee Preserve America has a matching grant program and they are trying to get more tribes involved. The program will fund Heritage Tourism, but IT may have to partner with a Tribe if they are interested in applying. More information can be found on their website www.ahp.gov. Bill also questioned why Tribes are not eligible for the Nevada Commission on Economic Development Grants.
- g. Della will contact the Arizona Office of Tourism and see if they would be available to present at the Conference.
- h. Chris will contact the Executive Director of AIANTA to see if she would be available to present at the Conference.
- i. Sherry will contact the motivational speaker from Alaska who presented at the recent AIANTA Conference to see if he would be available to present at the Conference.
- j. The Committee will e-mail out a save the date e-card for the Conference.

VIII. Next Steps - Where do we go from here?

- a. Planning for the 2009 Nevada Tribal Tourism Conference

IX. Agenda Items for Next Meeting

- a. 2009 Nevada Tribal Tourism Conference
- b. Development of a Nevada Indian Made Program

X. Scheduling and Location of Next Indian Territory Meeting

- a. The next meeting is scheduled for January 21, 2009 from 11:00am-1:00pm at the Nevada Indian Commission.
- b. A list of the 2009 Indian Territory meeting dates was given out to Committee members.

XI. Adjournment

- a. The meeting was adjourned at 12:15pm.