

Indian Territory Meeting Minutes  
Nevada Indian Commission Office  
5500 Snyder Ave., Bldg. #3, Carson City, NV 89701  
Wednesday, February 17, 2010

Present: Sherry L. Rupert, Chair, Indian Territory and Executive Director, Nevada Indian Commission; Chris Gibbons, Treasurer, Indian Territory and Administrative Assistant III, Nevada Indian Commission; Scott H. Carey, Secretary, Indian Territory and Tribal Planner, Pyramid Lake Paiute Tribe; Bruce Rettig, President, Charter Advertising; John Dayberry, Owner, Native Elements Landscape & Restoration; Alfred C. Granados, Business Operations Manager, Washoe Tribe of Nevada and California; Christian Passink, Rural Programs Manager, Nevada Commission on Tourism; Mary Conway-Jepson, Nevada Microenterprise Initiative

- I. Welcome and Introductions
  - a. Sherry Rupert called the meeting to order at 10:04 am. Introductions were not made by those present.
  
- II. Approval of January 20, 2010 Meeting Minutes
  - a. Christian Passink motioned to approve the meeting minutes of January 20, 2010 the motion was seconded by Chris Gibbons. Motion carried.
  
- III. Comments by Chairwoman
  - a. Sherry Rupert reviewed the two scholarship requests received from Indian Territory to attend the Rural Roundup Conference in Winnemucca March 24-26. The two requests were from the Pyramid Lake Paiute Tribe. Bruce Rettig stated that the Duck Valley Tribe was also interested in attending the Rural Roundup conference.
  
- IV. Treasurer Report
  - a. Chris Gibbons gave a brief overview of the funds available to Indian Territory. The balance of the Indian Territory Administrative Grant is \$2,167.05. Since our last meeting a total of \$130 has been spent. \$65 was spent buying art for the Nevada Arts Council exhibit. This cost will be reimbursed by the Nevada Arts Council. \$65 was spent on paying for registration for the Rural Roundup conference for the Indian Territory Treasurer.
  
- V. Nevada Commission on Tourism Update
  - a. Christian Passink provided the Nevada Commission on Tourism update this month. Christian stated that the Governor has called a Special Session of the Nevada Legislature that will start February 23. The purpose of the Special Session is to deal with the shortfall in State revenues. According to Christian at this time there are no cuts proposed to the Nevada Commission on Tourism or the Nevada Commission on Economic Development. In addition to calling a Special Session the Governor has requested the Nevada Commission on Tourism to draw up a strategic plan to attract additional tourists to Nevada within 30 days. The strategic plan to the Governor may provide guidance on future grant applications.

- b. Christian stated that Nevada Magazine will dedicate an issue of the magazine next year to the Indian Territory. Christian suggested that an item should be placed on the next meeting agenda to brainstorm ideas for stories to include in this magazine.
- c. Christian stated that during the Rural Roundup Conference the Nevada Commission on Tourism will have a commission meeting. Christian stated that this would be a good opportunity to see how the Commission works.
- d. Christian stated that the next NCOT Marketing grant cycle for FY 11 opens on February 1<sup>st</sup> and closes on April 2<sup>nd</sup>.
- e. Christian stated that NCOT will be hosting a German FAM tour in March.

VI. Update on Scholarships to Rural Roundup

- a. Sherry Rupert stated that two scholarship requests received from Indian Territory to attend the Rural Roundup Conference in Winnemucca March 24-26. The two requests were from the Pyramid Lake Paiute Tribe. There are two scholarships to award and the deadline for applications is February 26<sup>th</sup>.

VII. Discussion on Indian Territory Grants to be Submitted in 2011 NCOT Marketing Grant Cycle

- a. The next grant cycle for NCOT Marketing Grants is underway and applications are due April 2<sup>nd</sup>. The money in this grant cycle will become available sometime this summer and can be used for projects until June 30, 2011. Ideas discussed for potential Indian Territory grant applications include; AIANTA, Indian Territory Administrative grant, Indian Territory Brochures, Stewart School Trail promotion, Stewart School brochures, Tribal hunting guides promotion, wild horse tour, and Pyramid Lake website grants.

VIII. Discussion and Planning for the 2010 Nevada Tribal Tourism Conference

- a. Sherry Rupert stated she has received 8 requests for scholarships to attend the 2010 Nevada Tribal Tourism Conference. Sherry stated that this just goes to show in the interest and need to develop tourism throughout Tribal communities in Nevada.
- b. Sherry stated that as the Territory Chair she has written a letter to Pyramid Lake Tribal Council requesting to conduct the FAM tour at Pyramid Lake on the second day of the conference on April 23<sup>rd</sup>.
- c. As far as the planning is going for the conference the venue and agenda are set. Most all of the speakers have confirmed their availability to attend the conference including Ed Hall a founding member of AIANTA.
- d. Bruce Rettig has designed a registration brochure for the conference. At the meeting the group had an opportunity to review the design and provide suggestions. The consensus of the group was to go with the pink on the front and change the inside lettering to purple.

IX. Review and Discussion on the Nevada Native Artist Listing Survey

- a. Sherry Rupert passed out a prototype of the survey proposed to be sent out to all of the Tribes in Nevada. The survey had a listing of questions for artists to answer to be able to post their information and work on the Indian Territory website.

- b. Sherry stated that her thoughts were to first send out the survey to the cultural and tax departments of Tribes throughout Nevada asking for contact listings for artists. From there the idea would be to post on the Indian Territory website and then send out to various list serves.
  - c. Sherry stated that Ben Aleck of the Pyramid Lake Paiute Tribe suggested to her that they change the name of the survey to the Great Basin Artist Listing survey to encourage artists from the Great Basin Tribes even those from out-of-state (that are members of Great Basin Tribes) to participate.
- X. Update on Indian Territory Website
- a. Bruce Rettig provided an update on the Indian Territory website. In this presentation, Bruce shared with the group the latest stats for the site. For the Stewart Powwow site there were a total of 859 visits and 2552 page users. Bruce stated that he would like to add Tribal tourism related articles and newsletters to the website. Bruce also stated that he wanted to get additional events and updates on the Indian Territory website.
- XI. Next Steps – Where do we go from here?
- a. Rural Roundup Conference
  - b. Visit Goshute reservation after the Rural Roundup Conference
  - c. Finalize Great Basin Artist survey and listing
  - d. Submit NCOT Marketing Grant applications for next cycle
- XII. Agenda Items for Next Meeting
- a. Planning for the 2<sup>nd</sup> Nevada Tribal Tourism Conference
  - b. Update on RES 2010 Conference in Las Vegas, February 21-24.
  - c. Nevada Magazine Article Ideas
  - d. Applications for next NCOT Marketing Grant cycle
- XIII. Scheduling and Location of Next Indian Territory Meeting
- a. The next meeting is scheduled for February 17, 2010 at the Nevada Indian Commission office in Carson City, NV.
- XIII. Adjournment
- b. Bruce Rettig motioned to adjourn. The motion was seconded by Christian Passink. The motion carried and the meeting was adjourned at 11:50 am.