

Indian Territory Meeting Minutes
Nevada Indian Commission
Carson City, Nevada
April 16, 2008

Present: William Dancing Feather, Chairman, Indian Territory; Sherry L. Rupert, Treasurer, Indian Territory and Executive Director, Nevada Indian Commission; Chris Ann Gibbons, Member, Indian Territory and Administrative Assistant, Nevada Indian Commission; Bruce Rettig, President, Charter Advertising; David Toll, Nevada Web; Chuck Nozicka, Consultant.

I. Call to Order

- a. The meeting was called to order at 10:15am.

II. Introductions

III. Old Business

A. Treasurers Report

- a. Sherry reported the Indian Territory account has a current balance of \$14,709.64, after pending expenses the account will have a balance of \$13,373.87.
- b. In terms of Indian Territory website maintenance, we can only submit for \$4,000 of the NCOT Marketing Grant. The remaining \$200 in the grant will be received after the final grant evaluation. The Committee needs to submit another grant to continue website maintenance

B. Rural Roundup 2008 Report

- a. Bill Dancing Feather asked the Committee if they learned anything at the Rural Roundup that can benefit Indian Territory.
- b. Bruce Rettig said the Roundup focused a lot on Public Relations.
- c. Sherry said there was a lot of focus on developing your website and you need to keep your website up-to-date and have it be interactive.
- d. Sherry said that the question from Tribes is why should they be involved and how can it benefit them.
- e. Bruce said there is inexpensive software out there that will help in maintaining a website.
- f. David Toll added he learned a lot about social media and the different ways people keep in contact on the internet.

C. IT Nevada Tribal Tourism Conference

- a. The Committee discussed ideas for the Tribal Tourism Conference. Ideas included

D. Web Maintenance

- a. Bruce handed out a report on the Indian Territory website. Bruce uses a program called Google Analytics to track visitation on the site.
- b. The events page needs to be reviewed on the website. There should be a paragraph which describes each event.

E. Brochure Reprint

- a. The Indian Territory website address and mailing address needs to be added to the brochure.
- b. David Toll said the new edition of the Nevada Traveler is coming out soon and the deadline for submissions is April 25, 2008.

F. IT Grant Applications First Cycle 2008

- a. Submissions for the NCOT Marketing Grant included \$3,500 to attend the 2008 AIANTA Conference, \$4,000 for Indian Territory administrative funds, \$13,000 for the Stewart Indian School Trail brochure and rack cards and \$7,800 for the Stewart Indian School Website.

G. Governor's Conference 2008-Peppermill

H. Development Plan Elko TeMoak Meeting/Update

IV. New Business:

A. IT Email Address Database

- a. Chris said she will put together an Indian Territory List Serve.

B. IT Officer-Chairman

- a. Bill told the committee he may be taking a job in Washington D.C. He will let the committee know if he will be taking the job.

C. Approval of February 26, 2008 and March 19, 2008 Indian Territory Meeting Minutes

- a. With no changes made, Sherry motioned to approve the February 26, 2008 meeting minutes, seconded by David Toll. Motion carried.
- b. With one change noted, Sherry motioned to approve the March 19, 2008 meeting minutes, seconded by Chris. Motion carried.

V. Adjournment

- a. The meeting was adjourned at 12:25pm.