

Indian Territory Meeting Minutes
Las Vegas Paiute Tribe Multi-Purpose Building
1316 Sacket St., Las Vegas, NV
April 19, 2011

Present: Scott Carey, Tanda Roberts, Aske Whitebird, Bruce Rettig, Christian Passink, Chris Gibbons, Sherry Rupert, Kevin A. Mike, Trudi Jackson, Mary Conway, Annette George-Harris, Janet M. Geary, Alissa Thompson, Ruby Sam, Ben Rupert, Krystle Platero, Sara Moffat

I. Welcome and Introductions:

- a. Sherry Rupert called the meeting to order at 3:02pm and asked everyone to introduce themselves.

II. Approval of March 23, 2011 Meeting Minutes

- a. Approval of the minutes was tabled until next meeting.

III. Comments by Chairwoman

- a. Sherry shared that she won the Statewide Excellence in Tourism award and Scott won the 2011 Voluntourism Award for the Indian Territory. She also presented an overview of the Rural Roundup and Excellence in Tourism Awards.
- b. Sherry summarized the role of Indian Territory as it pertains to the Nevada Commission on Tourism. She also explained that the state is divided up into six territories and further explained the importance of Indian Territory, because of its makeup of many different tribes throughout the whole state.

IV. Election of Indian Territory Vice-Chairman

- a. An election to replace current Vice-Chairwoman, Della John was held. Della resigned as Vice-Chair of the Territory as she felt she has too many commitments at this time. This term will be for the remainder of the current 2-year term, which will end April 2012. Chris Gibbons nominated Scott Carey for Vice-Chair. Scott accepted the nomination. With no other nominations, Scott was named the Territory Vice-Chair.

V. Election of Indian Territory Secretary

- a. An election to replace Scott Carey as Secretary of the Territory was held. Scott Carey nominated Tanda Roberts for Secretary. Tanda accepted the nomination. With no other nominations Tanda was named the Territory Secretary.

VI. Treasurer Report

- a. Chris Gibbons gave the report to the group. Chris provided an overview for the group of the various funding sources for the Territory.
- b. Chris stated that there is \$9,879.95 remaining in the Indian Territory Checking Account.
- c. Chris stated that the Territory funded 6 scholarships to the Annual Nevada Tribal Tourism Conference that included 2 nights of lodging and registration for the conference. Chris expected the grant funding for the Tribal Tourism Conference to be fully utilized.

VII. Nevada Commission on Tourism Update- Christian Passink, Rural Programs Manager

- a. Christian gave a review of Rural Roundup that included 225+ people. Next year the Rural Roundup will be held in Tahoe at the Hyatt Regency in Incline Village. The 2013 conference is planned for Pahrump.
- b. Christian spoke about the 2012 rural grants. Christian stated that there were 170 applications that were submitted. The number of applications has increased from the last time (154 to 170).
- c. Christian explained that there is \$1,000,000 to award:
 - i. \$700,000 in the 1st cycle with the remaining balance to be awarded in the fall.
 - ii. Christian explained that the grant is a marketing grant that funds projects that promote tourism in rural areas of Nevada.
 - iii. The Indian Territory submitted grants for the 2012 Admin grant, 2011 AIANTA Conference Registration, travel and booth, and an IT marketing video. Nine grants total were submitted by the Indian Territory.
 - iv. Scott asked about the grant timelines. Christian explained that the grants that were submitted are compiled and sent to the Territory Advisory Committee on or around June 1-2. The Territory Advisory Committee reviews and discusses the grants, making their recommendations. Those recommendations are presented to the Nevada Commission on Tourism at their June 16th meeting. A letter of approval is usually sent 1-2 days after approval by the NCOT.

- VIII. Update on Indian Territory Jul/Aug 2011 Issue and Advertising Opportunity for Tribes - Janet M. Geary, Publisher, Nevada Magazine
- a. Janet Geary talked about the Nevada Magazine's history and that the 75th anniversary is approaching. The magazine publishes six issues a year and this year, each issue will focus on each of the 6 territories. An example of a territory issue is the Pony Express that appeared in the magazine March/ April.
 - b. The July/Aug edition of the magazine will focus on the Indian Territory
 - i. The magazine is in need of story ideas; deadline for story ideas is May 6.
 - ii. The magazine also has advertising opportunities.
 - 1. There is no charge to place events in the annual Nevada Events Guide printed by the magazine. Events will also be advertised both in the magazine as well as the website.
 - c. Janet explained that the magazine is self-funding and is supported by ads and subscriptions. No state funding is received.
 - d. Janet stated that the State's Historical Calendar is looking for historical photos; the deadline for photo submissions is Sept 15. You can email photos to the magazine or drop them off at the offices in Carson City.
 - e. Janet stated that she will furnish extra issues of the magazine to the Territory to use as needed.

IX. Update on Indian Territory Website – Bruce Rettig, Charter Advertising

- a. Bruce provided an update for the Indian Territory website. Bruce stated that visitation to both the IT and Stewart sites has increased. Bruce stated that this is significant because with other clients website traffic is stable in the current economic status.
- b. Sherry stated that the nevadaindianterritory.com website is a great tool for tribes because it's free marketing. The website has tribal listings with contact info and upcoming events.
- c. Janet Geary stated that she will also put a link on the Nevada Magazine's website to connect to the Indian Territory's website.

X. Update on Cultural Exhibit at Reno-Tahoe Airport and McCarran International Airport

- a. Sherry Rupert summarized a conversation that she and Tribal Leaders had with the Governor. A concern had been voiced that there was a lack of Native cultural presence at the two airports and that the Tribes needed to be involved in the strategic planning process for tourism in the State. The Governor stated that he

would like to see a Native American cultural exhibit in both airports. Sherry stated this is a PRIORITY project for the Territory.

XI. Update on Nevada Tribal Conference – April 20-21, 2011

- a. Sherry Rupert gave a briefing of the conference agenda which included confirmed speakers, times, and information on the familiarization tour to Moapa's Tribal lands and to the Grand Canyon Skywalk.
- b. Sherry stated that registration is up 25% from last year. Furthermore, registration has doubled since the first year the conference was held.

XII. Tribal Updates

- a. Scott Carey, with the Pyramid Lake Paiute Tribe, provided an update on his recent visit with the Legislature. Scott also spoke about the upcoming Scared Visions Powwow that will be held July 22-24 at the Big Bend Ranch in Wadsworth Nevada. Scott also provided information on a recent visit to the Pyramid Lake Indian Reservation from Nevada Magazine's Matt Brown and Charlie Johnston who visited the lake for a story for the upcoming IT issue. Scott also stated the Tribe's Facebook page has over 1,000 friends (took 1 year). Scott spoke on the subject of the Tribe's film and Commercial Photography process, in which applicants need to fill out a permit, pay a fee, and get approval from the Tribal Council. Tanda Roberts, PLPT updated the group on recent amendments made to the Pyramid Lake Tribal Regulations.
- b. The Moapa Paiute Tribe spoke of their upcoming racing event called the Mint 400. The event and the tribe are currently working with a racing association from Nevada to hold this event.
- c. Duckwater Shoshone Tribe provided information on their Annual June Fest, held on June 24-25. This event features a jackpot volleyball tournament and a Powwow.
- d. Las Vegas Paiute Tribe provided information on their Annual Memorial Day Powwow held the weekend of Memorial Day.

XIII. Agenda items for Next Meeting

- a. Nevada Tribal Artists Listing
- b. Update on Airport Display
- c. Overview of the conference
- d. Nevada Magazine update

XIV. Meeting Date and Location of Next Indian Territory Meeting- Wednesday , May 25, 2011, Pyramid Lake Museum and Cultural Center, 10:00am to 12:00pm

XV.Adjournment

- a. Scott Carey motioned to adjourn; the motion was seconded by Chris Gibbons. Motion carried and the meeting was adjourned at 4:24pm.