

Indian Territory Meeting Minutes
Pyramid Lake Paiute Tribe Cultural Center
Nixon, NV

May 25, 2011

Present: Chris Gibbons, Treasurer, Indian Territory and Administrative Assistant, Nevada Indian Commission; Della John, Tribal Administrator, Pyramid Lake Paiute Tribe; Mary Conway Jepsen; Scott Carey, Vice-Chairman, Indian Territory and Tribal Planner, Pyramid Lake Paiute Tribe; Christian Passink, Rural Programs Manager, Nevada Commission on Tourism, Tina Bridrick, Sherry L. Rupert, Chair, Indian Territory and Executive Director, Nevada Indian Commission; Bruce Rettig, President, Charter Advertising; Michon R. Eben, Cultural Resource Manager, Reno-Sparks Indian Colony; Tanda Roberts, Secretary, Indian Territory and Dispatcher, Pyramid Lake Paiute Tribe; and Ben Aleck, Museum Curator, Pyramid Lake Museum

- I. Welcome and Introductions
 - a. Sherry Rupert called the meeting to order at 10:02 am and asked everyone to introduce themselves.
- II. Approval of March 23, 2011 Meeting Minutes
 - a. Chris Gibbons motioned to approve the March 23, 2011 meeting minutes, motion seconded by Bruce Rettig. Motion carried.
- III. Approval of April 19, 2011 Meeting Minutes
 - a. Meeting minutes were tabled until next meeting.
- IV. Comments by Chairwoman
 - a. Nevada Indian Commission Budget Transfer to Nevada Commission on Tourism
 - i. Sherry reported that the Nevada Indian Commission budget would affect staffing, operating supplies, travel, and other things. She also stated that in order to fill the funding gap the Nevada Indian Commission would move under the Nevada Commission on Tourism. The Governor's Office supported the move, it went through the Legislature, and may become effective July 1st or October 1st. The Nevada Indian Commission's office will remain at the Stewart location.
 - b. Stewart Father's Day Powwow – June 17-19, 2011
 - i. Sherry gave a status overview of the Stewart Father's Day Powwow which is to be held on June 17-19, 2011. She stated that she is looking for donations to support the event.
- V. Treasurer Report
 - a. Chris Gibbons stated that this is a busy time of year because all grants have to be closed out by June 30. She is also working on closing out the Nevada Tribal Tourism Conference.
 - b. Chris stated that the Administrative Grant had \$85.02 for the rest of fiscal year and that there was \$2,979.37 remaining in the Indian Territory checking account.
- VI. Nevada Commission on Tourism Update – Christian Passink, Rural Programs Manager
 - a. Christian Passink stated that there are a lot of changes happening at the Nevada Commission on Tourism.
 - i. Christian stated that Bethany Drysdale has replaced Chris Crystal as the new Public Relations person and that they have hired a new webmaster.
 - ii. Christian mentioned that the Nevada Commission on Tourism had fared pretty well this session and was looking at adding an urban grant

program, but the LVCVA and RSCVA had to cut their grant programs, which has led to budget cuts for outlying rural areas (Boulder City and Laughlin).

- iii. Christian explained that the Nevada Commission on Tourism has added back \$100,000 a year into the budget for the Projects Relating to Tourism grants.
 - iv. He received 170 applications in this grant cycle for the Marketing Grant Program, totaling \$1,468,000. Unfortunately, the budget only has \$750,000 to fund projects.
 - v. Christian mentioned that the Nevada Commission on Tourism has received 9 grant requests from Indian Territory, totaling \$71,000. The requests will be reviewed by the TAC on June 16th.
 - vi. Sherry stressed that it is important to let her know about grants you apply for so she can advocate on your behalf.
- VII. Update on Indian Territory Jul/Aug 2011 Issue of Nevada Magazine
- a. Matt gave an update on the magazine's progress. He spoke of the feature story that will be titled Reservations and Colonies. He stated that he is forwarding on articles as they write them to get feedback. There will be a section in the magazine that will have photos of dancers that will be paired with a description of the dance.
 - b. Sherry mentioned that she has been reviewing the articles, providing contacts and photos for the issue.
 - c. Chris Gibbons has forwarded events from Indian Territory to put in the magazine.
 - d. Scott Carey shared that he has submitted a full page spread that features Pyramid Lake. This advertisement can also be used for other future advertising of the tribe.
- VIII. Update on Indian Territory Website – Bruce Rettig, Charter Advertising
- a. Bruce gave a briefing on the site's overview of page visits. Reports were handed out that showed an overview of page visits for the last 30 days. A comparison of site visits show that there is an increase in visits from last year.
 - b. Bruce stated that he will put a link on the Indian Territory website to connect to the Indian Territory issue of Nevada Magazine.
 - c. Sherry talked about a recent school tour that came out to Stewart who utilized the podcasts posted on the website. She stated this was beneficial to the group because they were able to research and learn about Stewart before actually visiting the campus in person.
 - d. Bruce spoke about upcoming projects:
 - i. A news features page that would be dedicated to news articles is in the works.
 - ii. New information on the Home Page will soon be available.
 - iii. Flyers that Chris forwards from Indian Territory will also be posted on Facebook.
 - iv. Events will now be posted on Google General Calendar as well as Facebook.
- IX. Evaluation Review of Nevada Tribal Tourism Conference – April 20-21, 2011
- a. Sherry gave a summary of this year's evaluations. She stated that this year's evaluations varied compared to years prior. Sherry also stated that there was one person that said they would not be coming back.
 - b. Sherry stated that she would like to have the next year's conference in Eastern Nevada to try and get more eastern tribes (McDermitt, Ely, and Winnemucca) involved. Elko Nevada was brought up as a possible conference site.

- c. Christian talked about ways of getting speakers to Elko. He mentioned renting a motor pool, taxis, getting together with other people, paying for the flight and rental car.
 - d. The Cowboy Poetry Event was brought up and Michon mentioned that some natives offer arts and crafts at that event.
 - e. Sherry said that the New Mexico Tourism Office called and asked for suggestions on things they should be doing because they have heard great things about things she has done here. Sherry said that she spoke of the outreach she does and how she keeps other tribes informed via the list serve because all tribes can't come out monthly.
- X. Indian Territory Projects
- a. American Indian Artist Listing
 - i. Sherry explained that the compiled list helps artisans by offering free marketing. The list has the names of the artisan, what they do, and the products they make. Bruce suggested that adding photos would also help.
 - b. Cultural Exhibit at Reno-Tahoe Airport and McCarran International Airport
 - i. Reno Tahoe International Airport has given Sherry a point of contact, Brian Kaulpin.
 - 1. Sherry has checked with the CEO with a date to meet, however has not heard back as of today.
 - ii. Sherry stated that the McCarran International Airport has been left messages to call back, however when they have called back availability has been hit and miss (Phone tag).
 - iii. Sherry stated that she would like to focus on Northern Nevada first because it is easier to work on one versus two at a time and it is closer.
- XI. Tribal Updates
- a. Michon Eben, with the Reno/Sparks Indian Colony, said that there is Rabbit Skin Blanket exhibit that will be displayed.
 - b. Ben Aleck, with the Pyramid Lake Museum, stated that an opening of a Pow Wow exhibit will be THIS Saturday that will focus on the history of Pow Wow, have food vendors, and will have drumming and a performance by the Eagle Wing Dancers. Ben will email the flyer to Indian Territory.
 - c. Scott Carey, with the Pyramid Lake Paiute Tribe, spoke of a one-page layout that will be printed in the Nevada Magazine that will explain what the tribe has going on. Scott also mentioned that the bird outlook binoculars came in and that he is working together with the Maintenance Department to get it installed at Popcorn Rock next month. Scott mentioned that at last Thursday's council meeting the Tribal Council approved selling fireworks on the reservation, thus helping the enterprises bring in additional resources. Scott said that Burning Man is talking with the Tribe and is interested in helping bring in some revenue by taking advantage of the traffic that goes through the reservation during the event. Scott also stated that the Pyramid Beach area is still closed. He also stated that the cleanup of the Pyramid Beach area over the weekend had approximately 100 volunteers and that the graffiti was taken off of the tufa rocks and the area was cleared of trash. Scott shared that the Sacred Vision Pow Wow to be held in July has been awarded funding from the Fernley room tax to help promote the event via radio stations and brochures.
- XII. Agenda Items for Next Meeting
- a. Report on AIANTA retreat
 - b. Airport exhibit and Artist listing

- XIII. Meeting Date and Location of Next Indian Territory Meeting – Wednesday, July 20, 2011, Duckwater Shoshone Tribe location TBA
- XIV. Adjournment