

Indian Territory Meeting Minutes  
Duckwater Shoshone Tribe Health Department, Conference Room  
510 Duckwater Falls Road, Duckwater, NV  
Wednesday July 20, 2011  
10:00AM-12:00PM

Present: Sherry L. Rupert, Chair, Indian Territory and Executive Director, Nevada Indian Commission; Chris Gibbons, Treasurer, Indian Territory and Administrative Assistant III, Nevada Indian Commission; Scott Carey, Secretary, Indian Territory and Tribal Planner, Pyramid Lake Paiute Tribe; Bruce Rettig, President, Charter Advertising and Design; Christian Passink, Rural Programs Manager, Nevada Commission on Tourism; Tamera Brown, Small Business Counselor, Rural Nevada Development Corporation; Monty Williams, Director, Inter Tribal Council of Nevada- Statewide Native American Coalition; Amber Karnes, Program Manager, Inter-Tribal Council of Nevada- Statewide Native American Coalition; Patricia Atkinson, Folklife Program Coordinator, Nevada Arts Council; Mary Conway-Jepsen , NA Programs, Rural Nevada Development Corporation; Kim Townsend, Assistant Planner, Duckwater Shoshone Tribe

- I. Welcome and Introductions
  - A. Sherry Rupert called the meeting to order at 10:08 am and asked everyone to introduce themselves.
  
- II. Approval of April 19, 2011 Meeting Minutes
  - A. Scott Carey made a motion to approve the meeting minutes of April 19, 2011. The motion was seconded by Chris Gibbons. The motion was passed by those present.
  
- III. Approval of May 25, 2011 Meeting Minutes
  - A. Sherry Rupert stated that she had not received the minutes in time for review prior to this meeting. Therefore, the meeting minutes of May 25, 2011 were tabled to the next meeting.
  
- IV. Comments by Chairwoman
  - A. Sherry Rupert stated that she attended the AIANTA Board Member Retreat in Albuquerque, NM from April 25-27, 2011. Sherry stated that the AIANTA Executive Director position is currently an interim, and that the organization does not have funding to accomplish a national search. AIANTA will have an Interim Director until BIA funding for the organization is approved. Sherry also stated that the BIA Transportation program is in danger of being moved under Federal Lands Highways; this move would eliminate Ed Hall's (the founder of AIANTA) position. Other issues discussed at the retreat were board membership, committee structures, meeting schedules and locations and regional AIANTA meetings. Sherry stated that AIANTA is looking at having the Southwest Regional meeting at the next Nevada Tribal Tourism Conference. Sherry further stated that AIANTA is talking about contributing approximately \$10,000 into each regional meeting which could be a big help to the conference.

- B. Sherry also brought up how pleased she was with the July/August Issue of Nevada Magazine which is dedicated to the Nevada Indian Territory. Sherry stated that this is the first issue entirely dedicated to Indian Territory and that it hopefully opens the door for additional exposure for the Territory. Monty Williams and Bruce Rettig both stated that the writers did an excellent job on articles.
- V. Treasurer Report
    - A. Chris Gibbons gave the report to the group. Chris provided an overview for the group of the various funding sources for the Territory.
    - B. Chris stated that there is \$9427.32 in the Territory checking account. Chris also provided an overview of the various grants the Territory has received from NCOT.
- VI. Nevada Commission on Tourism Update - Christian Passink, Rural Programs Manager, Nevada Commission on Tourism
    - A. Christian Passink provided the update. Christian stated that the Indian Territory submitted a total of 9 grants in the last NCOT Marketing Grant Cycle. 5 grants were submitted by the Territory, 3 were submitted by the Pyramid Lake Paiute Tribe and 1 grant was received for the Pahrump Powwow.
    - B. Christian stated that there is \$200,000 to fund the NCOT Projects Related to Tourism Grant Program for the next biennium. Christian further stated that PRT Grants will be awarded over one cycle and will have two years to complete.
    - C. Christian stated that the NCOT 2<sup>nd</sup> Cycle FY 2012 Marketing Grants will be open August 18 through September 16<sup>th</sup>.
- VII. Update on Indian Territory Website – Bruce Rettig, Charter Advertising
    - A. Bruce Rettig provided the update on the website. Bruce provided the group with the latest Google analytic stats on both the Indian Territory and Stewart websites. From last year Bruce stated that traffic to the Indian Territory site is up 25% and that traffic is still predominately search engine driven.
    - B. Bruce stated that he has been busy posting new summer events on the main page for the Indian Territory Website. Bruce also stated that he has been working on making the Stewart webpage to become more mobile friendly and getting new media out.
- VIII. Decide on Dates for Nevada Tribal Tourism Conference, Elko, NV
    - A. Sherry Rupert stated that they are looking at holding the conference during the first week of April. It was mentioned that the conference could be held mid week April 3-4, 2012. This would make the conference just before the annual NCOT Rural Roundup conference.
    - B. Sherry stated that she wants to include a Shoshone FAM tour (Te-Moak) on 2<sup>nd</sup> day possibly with the Te-Moak Tribe. Sherry stated that she will talk with Tom Lester (ECVA) and the Chairman of the Te-Moak about the April 3-4 dates.
- IX. American Indian Alaska Native Tourism Association Conference, Scottsdale, AZ- September 11-14, 2011
    - A. Sherry Rupert stated that the Indian Territory was awarded an NCOT Grant that covers 3 members of the Territory to attend and an exhibitor space. Sherry stated that

the exhibitor space is 8x10 feet and includes one complimentary conference registration and recognition in the final program.

- B. Sherry stated that she will be a speaker and that her registration will be covered by AIANTA. It was decided by the group that priority would be given to members of the Territory who are affiliated with Tribes to attend the conference.

X. Indian Territory Projects

A. American Indian Artist Listing.

1) Sherry Rupert stated that she had recently met with Donna Cossette with the Churchill County, Arts Museum about the American Indian Artist Listing. Sherry stated they are interested in having a video and other info online about how the art is created. Sherry stated that having this information will make it easier to categorize the art and artists. 2) Pat Atkinson talked about upcoming launch of NV Arts Road Show and how they will be demonstrating traditional arts and artists.

B. Cultural Exhibit at Reno- Tahoe Airport and McCarran International Airport

1) Sherry Rupert stated that she has been working with the Reno-Tahoe International Airport and had a meeting with officials in May. Sherry stated that the Airport wants to get going on the display because of upcoming construction at the airport.

2) Sherry stated that due to funding the focus of this display will be on a short term pictorial exhibit. Once the airport construction projects are done the Territory will have a permanent exhibit within 2 to 3 years. Sherry wants to set up a subcommittee: Ben Aleck (PLPT), Donna Cossette (Churchill County Museum), Rebecca Sneetselar (NV Arts Council), and Gene Hattori (NSM).

C. Indian Territory Video - Need Video Footage and Photos from Tribes

1) Sherry Rupert stated that the Territory has been awarded a NCOT grant selected to produce a Territory promotional video. Sherry stated that THS Videos has been selected to produce the video for the Territory. Sherry stated that they are looking for videos/pictures from Tribes that can be used in this video.

XI. Tribal Updates

- A. Tribal Updates were provided by the Duckwater Shoshone Tribe and the Pyramid Lake Paiute Tribe.

XII. Agenda Items for Next Meeting

- A. Indian Territory Projects Update
- B. AIANTA Conference Review

XIII. Meeting Date and Location of Next Indian Territory Meeting

- a. The group decided that the next Indian Territory meeting will be at the Nevada Indian Commission Offices on Wednesday September 21, 2011 at 10:00 am.

XIV. Adjournment