

Indian Territory Meeting Minutes
Nevada Indian Commission
5366 Snyder Ave., Building #3, Carson City, NV
Wednesday, September 21, 2011
10:00AM-12:00PM

Present: Sherry L. Rupert, Chairperson, Indian Territory and Executive Director, Nevada Indian Commission; Chris Gibbons, Treasurer, Indian Territory and Administrative Assistant III, Nevada Indian Commission; Scott Carey, Vice Chairperson, Indian Territory and Tribal Planner, Pyramid Lake Paiute Tribe; Christian Passink, Rural Programs Manager, Nevada Commission on Tourism; Peter Hall, Business Operations Manager, Washoe Tribe of NV & CA, and Mary Conway-Jepsen Nevada Microenterprise Initiative

- I. Welcome and Introductions
 - A. Sherry Rupert called the meeting to order at 10:08 am and asked everyone to introduce themselves. Introductions were made by those present.

- II. *May 25, 2011 and July 20, 2011 Meeting Minutes
 - A. Scott Carey stated that there was one correction that was needed to the July 20th meeting minutes. Scott stated that the date of the minutes mentioned in agenda item III needed to be changed from December 10, 2010 to May 25, 2011. Scott Carey made a motion to approve the May 25, 2011 meeting minutes as submitted and to approve the July 20, 2011 meeting minutes with the date correction in agenda item III. The motion was seconded by Peter Hall and adopted by the group.

- III. Comments by Chairwoman
 - A. Sherry Rupert stated that the Nevada Commission on Tourism (NCOT) had recently sent out a press release about a Chinese beauty pageant that recently toured the Northern Nevada area. Sherry stated that the beauty pageant contestants will be visiting Stewart on Friday, September 23, 2011 from 1:00 to 4:00 for American Indian Day. Sherry stated that the visit has created a lot of exposure for Stewart and the entire Indian Territory. Christian Passink stated that this Chinese beauty pageant has created a lot of great publicity for Nevada throughout various media outlets across the country.
 - B. Sherry stated that Ed Hall has nominated her to serve as the AIANTA representative on the Western Governors Association Get Out West! Advisory Committee. Sherry stated that the appointment could benefit tourism in the Indian Territory.
 - C. Sherry also stated that Governor Sandoval will be signing a proclamation declaring September 23 as American Indian Day in Nevada.

- IV. Treasurer Report
 - A. Chris Gibbons gave the report to the group. Chris provided an overview for the group of the various funding sources for the territory.
 - B. Chris stated that there is \$6,863.87 in the territory checking account. Chris stated that since the last meeting that some funds have been spent on travel to the July territory meeting in Duckwater and the AIANTA Conference.

- C. Chris stated that there is \$4,004.67 left in the Administration Grant for the territory. Chris also stated that the territory had submitted additional grants in the latest NCOT Marketing grant cycle for the following; Indian Territory website maintenance, 2012 Stewart Fathers Day Powwow, a Stewart Indian School Trail ad in the Carson City visitors guide and funding for the 2012 Nevada Tribal Tourism Conference.
- V. Nevada Commission on Tourism Update - Christian Passink, Rural Programs Manager, Nevada Commission on Tourism
 - A. Christian Passink provided the NCOT update for the group. Christian stated that in the last NCOT Marketing Grant Cycle that a total of 80 grants were submitted statewide, including 6 from the Indian Territory. Christian stated that room tax revenue throughout the state has been on the rise. Christian stated that with the additional room tax revenue in the state that NCOT will be going to the Interim Finance Committee to seek additional funding for the marketing grant program and to fund additional NCOT foreign offices.
 - B. Christian stated that he recently completed a 10-day familiarization tour with French Travel writers throughout the state. Christian stated that the tour did include a stop at the Moapa Travel Center and the Lost City Museum in Southern Nevada.
 - C. Christian also stated that NCOT has been working on the Governor's Conference on Tourism in Las Vegas on November 29-30. In other NCOT business, Christian stated that they are down to the final three candidates for the new Director for the Nevada Department of Tourism and Cultural Affairs. Christian stated that Governor Sandoval has made two new appointments to the Commission on Tourism, one of which is Don Newman from the Elko Convention and Visitors Authority and Manahar Vaswahi.
- VI. *Update on Indian Territory Website – Bruce Rettig, Charter Advertising
 - A. Bruce Rettig was not able to make the meeting and was not able to provide an update on the website. Sherry Rupert stated that she talked with Bruce and that he is working on a demo page for the artist listing and that he will be sending out an e-mail blast for National Indian Day.
- VII. * Report on American Indian Tourism Conference, Scottsdale, AZ – September 11-14, 2011
 - A. Sherry Rupert stated that as a board member of AIANTA that she was very busy during the entire conference attending many meetings. Sherry stated that the Southwest Region of AIANTA (which Nevada is a part) has a new representative on the board, in addition to herself, Michelle Crank.
 - B. Sherry also stated that there were 7 people from Nevada who attended the conference which is the most that have attended from the state. Overall, the conference provided a great opportunity to make some great contacts and learn the latest trends in the travel industry. Sherry also stated that the conference was a great opportunity to

expose to all of AIANTA the great things that the Tribe's in Nevada are doing in tourism.

- C. Mary Conway-Jepsen suggested that Nevada Magazine should attend the AIANTA conference next year.

VIII. *Indian Territory Projects

- A. Tribal Tourism Conference, April 3-4, 2012, Elko, NV

- (1) Valerie Taliman, West Coast Editor, Indian Country Today: Sherry stated that the 2012 Nevada Tourism Conference will be held in Elko, NV April 3-4, 2012. Sherry stated that she recently met with Valerie Taliman of Indian Country Today about promoting the Nevada Indian Territory. Sherry also has asked Valerie to come to the Nevada Tribal Tourism to talk about press releases and media relations.

- (2) American Indian Alaska Native Tourism Association: Sherry stated that AIANTA will be sending a representative to the Nevada Tribal Tourism Conference. Sherry also stated that she is looking to conduct a site visit for the conference in December.

- B. American Indian Artist Listing

- (1) This item was already covered under item VI of the agenda.

- C. Cultural Exhibit at Reno-Tahoe International Airport.

- (1) Sherry stated that the Reno-Tahoe International Airport is looking to have the cultural exhibit up by late October. Sherry stated that the Territory needs to figure out who has what and what can be contributed to the display. Sherry stated that the exhibit at the airport will be on display in the Connector's Gallery from November to the end of January.

- D. Indian Territory Video

- (1) Sherry stated that Indian Territory is putting together a video to promote the territory and they need video and pictures from Nevada Tribes. Sherry asked that all Tribes wishing to participate in this video that they please forward their videos and pictures for this 2 to 3 minute promotional video.

IX. *Tribal Updates

- A. Tribal Updates were provided by the Pyramid Lake Paiute Tribe and the Washoe Tribe of Nevada and California.

- 1) Fishing season at Pyramid Lake opens October 1st. Burning Man is over and the Tribe made the most money that they have ever made on Burning Man. There is a group seeking a special event permit at Pyramid Lake for an event in May. Also, the Wadsworth School burned down.
 - 2) The Washoe Tribe reported that this has been the best year ever for Meek's Bay and they have new restrooms that now take tokens and soon their electrical will be underground.

- X. *Agenda Items for Next Meeting
 - A. Update on Indian Territory Projects

- XI. *Meeting Date and Location of Next Indian Territory Meeting
 - A. The group decided that the next Indian Territory meeting will be held on Wednesday, November 16, 2011 at the Washoe Tribal Headquarters.

- XII. *Adjournment
 - A. A motion was made by Chris Gibbons to adjourn; the motion was seconded by Peter Hall and adopted by the group. The meeting was adjourned at 11:30 am.