

Nevada's Indian Territory  
Wednesday, April 20, 2016  
Meeting Minutes

Nevada Indian Commission, 5500 Snyder Avenue, Building #3, Carson City NV

Present: Sherry L. Rupert, Chairperson, Nevada's Indian Territory and Executive Director, Nevada Indian Commission; Chris Ann Gibbons, Secretary/Treasurer, Nevada's Indian Territory and Program Officer, Nevada Indian Commission; Larry Burton, Photographer; Bruce Rettig, President, Charter Advertising/Design Inc; Michon R. Eben, Tribal Historic Preservation Officer, Reno-Sparks Indian Colony and Vice-Chairwoman, Indian Territory; Kari Frilot, Manager, Sales and Industry Partners, Nevada Division of Tourism; Scott Carey, Tribal Business Officer, Pyramid Lake Paiute Tribe and Pat Atkinson, Folklife Program Coordinator, Nevada Arts Council

- I. Welcome and Introductions
  - A. Sherry Rupert called the meeting to order at 11:08am and asked everyone to introduce themselves.
  
- II. Approval of March 16, 2016 Meeting Minutes
  - A. The March 16, 2016 meeting minutes were tabled to the next meeting.
  
- III. Comments by Chairperson - Sherry L. Rupert, Chairperson, Nevada's Indian Territory
  - A. Update on NATIVE Act
    1. Sherry reported that hearings on the NATIVE Act have been held in both the Senate and the House and so far AIANTA has received good feedback on the bill. Also, AIANTA representatives have spoken with the Senator who has concerns about the bill's intent, worked out a compromise and now the bill is moving forward.
  - B. 2016 Indian Territory Voluntourism Award Recipient
    1. Sherry reported the 2016 Indian Territory Voluntourism Award recipient is Chris Ann Gibbons, Secretary/Treasurer for the Territory. Sherry congratulated Chris and said the award was presented to her during a dinner at the recent Rural Roundup in Laughlin, Nevada.
    2. Sherry congratulated Kari Frilot on another successful Rural Roundup. Sherry also shared that one of the optional activities at the Roundup was learning the art of acrylic painting and she would like to see a similar activity hosted at the Stewart Indian School.
  - C. 2016 Travel Nevada Visitors Guide
    1. Sherry shared the latest visitors guide from Travel Nevada and commented that some of the new tribal enterprises were featured in the "New in Nevada" section and tribal events were also included in the guide. Also, Sherry noted the travel itineraries the Territory helped with are also featured in the guide. Chris added that Travel Nevada will soon start working on next year's guide and encouraged the Territory to start thinking about new information that can be added or any changes that need to be made.
  
- IV. Treasurer Report
  - A. FY '17 First Cycle Rural Marketing Grant Submissions – Chris said the Territory will be applying for the following FY17, 1<sup>st</sup> Cycle Nevada Commission on Tourism (NCOT) Marketing Grants: FY17 Indian Territory Administrative grant, Stewart Indian School Website Maintenance and the 2016 AIANTA Conference.
  - B. Chris reported the FY16 Administrative Grant has a current balance of \$936.69. Also, a majority of the account transactions have been related to expenses for the upcoming Nevada

Tribal Tourism Conference and registration scholarships for 20 tribal representatives or tribal members to attend the Conference. Chris also noted the NCOT marketing grant for the Conference has a current balance of \$1,732.38 (\$7,200 grant).

- V. Nevada Division of Tourism Update – Kari Frilot, Manager, Sales and Industry Partners, Nevada Division of Tourism
- A. Kari said the deadline for submitting applications for FY17, 1<sup>st</sup> Cycle NCOT Marketing Grants is this Friday April 22, 2016. In addition, the FY17, 2<sup>nd</sup> Cycle will open the first Monday in August and will close the last Friday in September.
  - B. The 2016 Rural Roundup took place April 13-15, 2016 in Laughlin, Nevada and next year it will be held in Elko, Nevada April 26-28, 2017 in their new conference center. Also, next year, there will again be a motor coach available from Carson City to Elko.
  - C. Kari encouraged the Territory to vote for their favorite design for the Welcome to Nevada Sign Contest. High school age students from across the state submitted designs and anyone can vote online for their favorite design through April 22, 2016.
  - D. The Governor’s Global Tourism Summit will be held October 11-12, 2016 at the Grand Sierra Resort. Two familiarization tours will be held before the Summit for International tour operators and this year Travel Nevada would like to include Indian Territory.
  - E. Lastly, Kari said the annual Discover Your Nevada program begins May 26<sup>th</sup> with a new incentive that includes a field trip fund for Nevada students. Individuals who “check in” via social media on one of six routes around the state from Memorial Day through Labor Day will earn \$1 toward the Field Trip Fund. Sherry added that Indian Territory should be included on the routes if not this year, then definitely next year.
- VI. Update on Planning for the 2016 Nevada Tribal Tourism Conference, April 27-28, 2016, Carson City, NV
- A. Sherry reminded the Territory the 2016 Nevada Tribal Tourism Conference will be held April 27-28, 2016 in the Nevada Room at the Governor’s Mansion in Carson City.
  - B. Sherry shared the final agenda with the Territory and said that Conference registration opens at 8:00am on April 27<sup>th</sup> and the Conference concludes at 5:00pm on April 28<sup>th</sup>.
  - C. The theme of this year’s conference is “Building Tourism Capacity, Building the Future” and to date 60 individuals are registered for the Conference with 1 registration scholarship still available for a tribal representative or tribal member who would like to attend.
  - D. The Plaza Hotel extended their deadline for the special room rate, but it ended yesterday. Sherry encouraged individuals who still need a room to contact the Plaza to see if they can still secure the special room rate.
  - E. A reception will be held at the Nevada State Museum on Wednesday April 27<sup>th</sup> from 6:30-8:00pm in the Dema Guinn Concourse. Sherry said representatives from the Museum will have the Under One Sky exhibit open for tours as well as the basket vault.
  - F. Michon Eben offered to help with registration as well as anything else that needs to be done during the Conference.
  - G. Sherry said a motor coach will be available from the Governor’s Mansion to the Stewart Indian School and back for the April 28<sup>th</sup> behind the scenes tour of the School.
  - H. Chris mentioned that LA Bakery, Creekside Deli and A Catered Affaire (connected to Artisan Bakery) will provide the food during the Conference.

## VII. Indian Territory Projects

- A. Revision of Territory Flickr Page – Chris said photos are still being uploaded to the page and that it is a slow process due to the Nevada Indian Commission’s (NIC) poor internet speed. Larry Burton offered to downsize the photos so they can be uploaded at a faster pace. Chris thanked Larry and said that she will put the photos on a flash drive for him as soon as possible.
- B. Nevada’s Indian Territory Profile Sheet – Sherry reported this project will begin soon.
- C. Sherry asked the Territory for other project ideas for the Territory. Ideas from the Territory included an exhibit at McCarran International Airport similar to the one at the Reno-Tahoe International Airport, a tribal tourism related position housed at either the NIC or Division of Tourism, work with tribes on how they can protect tribal lands, but still offer tourism, create a Territory grant stream for business tourism development in tribal communities, professional development for native artists, photography workshops for tribes, focus on a specific tribe to develop an attraction/tour for the tribe, work on updating the native artist page and add a current news section to the Indian Territory website.

## VIII. Territory/Tribal Updates

- A. Scott Carey shared that he is now the Tribal Business Officer for the Pyramid Lake Paiute Tribe. Scott reported that for the first time the Cui-ui fish are spawning in the Truckee River and the Tribe is gearing up for Memorial Day. Also, both he and Billie Jean Guerrero will be attending the upcoming Nevada Tribal Tourism Conference. In addition, Scott reported on behalf of the Stewart Indian School Preservation Alliance (SISPA). Scott said the Under the Stewart Stars event will be held on Saturday, May 21, 2016 at the Stewart Indian School. Tickets are still available and dinner is included in the ticket price. Also, Congressman Amodei and Carson City Mayor Bob Crowell have confirmed their attendance and Ralph Burns will be providing storytelling at the event.
- B. Pat Atkinson from the Nevada Arts Council (NAC) reported that grants from NAC may be able to fund future Territory projects which may include a cultural tourism assessment or hire someone to teach a photo workshop. Pat also shared the new Artists in School Community Roster with the Territory and announced the new Living Traditions Grant is a \$1,500 first come first serve rolling grant that supports traditional arts in Nevada. Also, Pat said she will be attending the upcoming Nevada Tribal Tourism Conference. Sherry asked Pat if NAC has a grant program to support the establishment of a studio at Stewart for the Great Basin Native Artists. Pat replied they do not fund infrastructure projects, but can fund artist in residency, exhibits, materials, programming and projects.
- C. Sherry Rupert reported the Stewart Indian School is included in the strategic plan recently released by Governor Sandoval and she noted that her son John is on the cover of the plan. Also, NIC is helping with planning for the Under the Stewart Stars fundraising event (May 21<sup>st</sup>), Tribal Ecological Knowledge Summit (June 28-29<sup>th</sup>) and the annual Carson City Chamber meeting at Stewart (June 27<sup>th</sup>). Also, the NIC is planning the annual Stewart Father’ Day Powwow (June 17-19<sup>th</sup>) and the Stewart Indian School Alumni Reception (June 16<sup>th</sup>). Sherry asked Pat if NAC can fund a concert fundraiser at Stewart with native musicians. Pat replied they cannot fund fundraisers, but can fund musicians through their

Project Grant to do educational outreach that may include presenting at schools or doing a workshop at Stewart.

- D. Larry Burton reported he is donating his time to work on creating a photo library for the Pyramid Lake Paiute Tribe. Also, he will be hosting a photography workshop with the Great Basin Native Artists to teach them how to photograph their artwork.
- E. Michon Eben from the Reno-Sparks Indian Colony (RSIC) reported the tribe is hosting a field trip out to Pyramid Lake on April 26<sup>th</sup> with a visit to the museum and Ralph Burns will be the tour guide on the bus. The next field trip scheduled may be a visit to the Lovelock Caves. Also, Michon mentioned that representatives from her office and RSIC Council members will be attending the upcoming Nevada Tribal Tourism Conference and that Logan Simpson is currently seeking an archeological intern who will be based at the RSIC Tribal Historic Preservation Office.

IX. Agenda Items for Next Meeting

- A. Indian Territory Projects
- B. Outcome of 2016 Nevada Tribal Tourism Conference

X. Meeting Date and Location of Next Indian Territory Meeting

- A. Sherry said the next Indian Territory meeting will be held Wednesday, July 20, 2016 from 10:00am-12:00pm at Pyramid Lake.

XI. Adjournment

- A. The meeting was adjourned at 12:24pm.