

Nevada's Indian Territory
Wednesday, November 28, 2018 Meeting Minutes
Nevada Indian Commission, Carson City, NV

Present: Sherry L. Rupert, Chairperson, Nevada's Indian Territory and Executive Director, Nevada Indian Commission; Michon R. Eben, Vice-Chairperson, Cultural Resource Program/Tribal Historic Preservation Office, Reno-Sparks Indian Colony; Sari Nichols, Secretary, Program Officer I, Nevada Indian Commission; Greg Weyland, Director, Washoe Tribal Gaming Commission, Washoe Tribe of Nevada & California; Shari Bombard, Rural Programs Manager, Nevada Division of Tourism; John Dayberry, Native Elements; Bruce Retting, President, Charter Advertising, Inc.; Larry Burton, Photographer; Herman Fillmore Language/Culture Director, Washoe Tribe of Nevada & California; Ben Rupert, Warriors Path, Native American Tours

I. Welcome and Introductions

A. Sherry L. Rupert called the meeting to order and asked everyone to introduce themselves.

II. Approval of September 5, 2018 Meeting Minutes

A. With no changes made, Greg Weyland motioned to approve the September 5, 2018 meeting minutes, seconded by Larry Burton. Motion carried.

III. Comments by Chairperson – Sherry L. Rupert, Chairperson, Nevada's Indian Territory

A. Sherry reported on the November 17, 2018, American Indian Achievement Banquet and Silent Auction. Sherry thanked Travel Nevada for sponsorship and attending, Larry Burton for volunteering his time and equipment. The event saw an increase in attendance, with over 150 seats sold, and 13% increase in silent auction revenue. Miss Indian World spoke at the event, encouraging students towards higher education goals and healthy lifestyles. The Pyramid Lake Veterans and Warriors Organization brought in the flag. This year's drum group was Young Chief.

IV. Treasurer Report – Chris Ann Gibbons, Treasurer, Nevada's Indian Territory

A. Sherry gave the report for an absent Chris Ann Gibbons. The Territory checking account has a current balance of \$16,039.35.

B. Since the last meeting, Territory expenses have included a table at the 2018 American Indian Achievement Awards Banquet and Silent Auction as well as a booth at the 2019 IPW.

V. Nevada Division of Tourism Update – Shari Bombard Manager, Rural Programs Manager, Nevada Division of Tourism

A. Shari reported on the various conferences Travel Nevada employees have attended.

B. The Nevada Commission on Tourism grants have been awarded. The award letters will go out December 17, 2018.

C. Sherry thanked the Division of Tourism for including a Native component to the Governor's Global Tourism summit.

VI. Update on Planning for the 2019 Nevada Tribal Tourism Conference

Sherry reported on possible presentations and workshops for the upcoming Nevada Tribal Tourism Conference.

Sherry reminded the group that one of the topics chosen at the last meeting was the economic impact of RVs. Sherry reached out to Mr. Oaks of the RV Association of American as a possible speaker. Mr. Oaks has agreed to give a presentation. Shari Bombard confirmed that she is available to lead a grant application workshop. "How to Give a Tour" is a favorite topic among conference attendees; Sherry would like to have a local tour operator give a presentation or have a panel discussion. Sherry asked Shari to look into having someone from Travel Nevada's marketing team to present on marketing toolkits. Larry volunteered to lead a photography workshop. There was some group discussion on the focus of the workshop. It was decided that learning how to capture quality pictures using inexpensive cameras and smart phones would be most beneficial to all attendees. Sherry will ask Joe Holley of the Battle Mountain Band if he would be willing to host a mobile workshop and share some stories with the attendees. Meeting local and state travel partners is a past request. Sherry will ask the Elko Visitors Authority and Travel Nevada to present at the upcoming conference. Sherry asked the group to think of topics or speakers and forward them on to her.

VII. Discussion on options for Use of Grant Funding for Enhancement of the Reno-Tahoe Airport Exhibit.

Sherry reported to the group that the Reno-Tahoe Airport marketing manager let her know that the current Indian Territory exhibit does not have to be moved due to the modification of the airport remodel. As noted in the last Territory meeting, the current \$20,000 of grant funding will not cover the cost of moving and redesigning the exhibit as proposed by John Dayberry. A requested modified proposal and scope of work showing that the project could be completed for under \$20,000 had not been received by the time of this meeting. Sherry asked for a discussion and ideas on how best to utilize the funding given limited funds and a deadline of June 30, 2019. Sherry would like to look at possible enhancements of the existing exhibit. John proposed replacing the broken monitor and use the remaining funds to put a large screen monitor downstairs and build display boxes for new exhibit items; this will possibly allow the Territory to have two exhibits at the Reno-Tahoe Airport. Ben proposed to use the money to enhance the upstairs exhibit with the addition of new display cases, a Stewart Indian School display, deer, elk, trout mounts and baskets from the Washoe tribe. Bruce said he liked the idea of expanding the upstairs area as well as moving into the downstairs area. The group discussed at length what each area's focal point should be. Sherry requested that John, Bruce, and Ben work together on a proposal to be voted on at the next meeting.

VIII. Territory Tribal Updates

- A. Michon reminded the group that the Reno-Sparks Indian Colony has two Christmas craft fairs coming up; December 7-8, 2018, and December 14-15, 2018.
 - B. Herman reported on the upcoming Holiday tribal community events. The events are not open to the public.
 - C. Greg reported on the addition of 21 sports gaming tables at the Washoe Tribe Casino. The gaming compact was changed when sport betting became legal.
 - D. Larry reported that he worked with the Reno-Sparks Indian Colony to photograph artifacts. Larry is busy giving photography workshops hosted by Action Camera.
 - E. Bruce reported on the redesign of the Stewart Indian School website. He also noticed that visitorship to the website is up by 17% with an increase of multiple page views up by 5%.
 - F. Sherry reminded the group that the Stewart Indian School documentary premier is December 17, 2018 at the Reno Art Museum.
- IX. Agenda for Next Meeting
- A. The Reno-Tahoe Airport Exhibit project contract
 - B. Sherry asked Territory members to send her any agenda items for the next meeting.
- X. Meeting Date and Location of Next Indian Territory Meeting
- The next Indian Territory meeting will be January 16, 2019 at the Nevada Indian Commission or sooner if a contract is ready for the Reno-Tahoe Airport project.
- XI. Adjournment
- Meeting was adjourned at 11:56am.